UNIVERSITY OF CALICUT

SCHOOL OF DISTANCE EDUCATION

UG-CBCSS

(2019 Admission Onwards)

V Semester

Open Course

(For candidates with Programmes other than BBA and B Com)

E-COMMERCE

QUESTION BANK

1) World Wide Web (WWW) was introduced in the year ……

(a)1994 (b)1996 (c)1992 (d)1990

2) ……..is an early form of E-commerce

(a)SCM (b)EDI (c)Both of these (d)None of these

3) ……..is concerned with the buying and selling information, products and services over computer communication networks

(a)Commerce (b) E-Commerce (c) E-Business (d) None of these

4) ……..is a set of standards developed in the 1960s to exchange business information and to do electronic transactions

(a)EDI (b)Protocols (c)TCP/IP (d)None of these

5) Which among the following product is suitable for E-Commerce ?

(a)Books (b)Vegetables (c)All of these (d)None of these

6) ……allows a business application on the computer of one organization to communicate directly with the business application on the computer of another company.

(a)EDI (b)Protocols (c) Standards (d) Business applications

7) Electronic Exchange of business documents in a standard format is known as ……

(a)E-commerce (b)E-Business (c)EDI (d)None of these

8) ……. is essentially a business process that connects manufacturers, retailers, customers and suppliers in the form of a chain to develop and deliver products.

(a)E-commerce (b)EDI (c)SCM (d)Networking

9) Which of the following is not a party of SCM ?

(a) Suppliers (b) Manufacturers (c)Distributors (d)Customers

10) ……is a commercial process that includes production, distribution, sales or delivery of goods and services through electronic means

(a)E-commerce (b)SCM (c)EDI (d)None of these

11) …….is the exchange of goods or items or commodities and services or applications used for money and deals the money matters

(a)E-commerce (b)Commerce (c)Both of these (d)none

12) …….is an approach to deliver information differentiated business values called services by combining the system and process generally called resources

(a)E-business (b)E-commerce (c)any of these (d)none

13) …….always operate on intranet

(a) E--commerce (b)E-Business (c)EDI (d)None of these

14) Which among the following is not an example for E-commerce

(a)Amazon.com (b)Baazar.com (c)E-trade.com (d)None of these

15) ……..and …… were the enabling technologies that laid the ground work for E-commerce

(a)SET and SCL (b)SCM and ERP (c)EDI and EFT (d) None of these

16) ……were the first to establish prominent E-commerce Brands

(a) Baazar.com (b)E-bay and Amazon (c)E-trade.com (d)none of these

17) …….is a systems approach to Managing the entire flow of information, materials, and services from raw material suppliers through factories and warehouses to the end customer.

(a) CRM (b)SRM (c)EDI (d)SCM

18) …….is a form of supply chain where a series of assembly operations are carried out to obtain the final product

(a)Converging supply chain (b)Diverging supply chain
(c)Any of these (d)None

19) ……is a form of supply chain where a wide variety of finished goods are produced with limited number of raw material or components.

(a)Converging structure (b)Diverging structure
(c)Any of these (d)None

20 ……is the exchange of services, information or product from one business to a government agency

a)B2G b)B2E c)B2B d)P2P

21. Companies use……networks to automate employee related corporate processes.

a)B2G b)B2E c)B2B d)P2P

22. Which among the following is not a B2E application

a)Online Insurance policy management b)Online supply requests
c)Special employee offers d)Locate application and tax forms

23 ……..streamlines the flow of information and self service capabilities through automation

a)SCC b)CRM c)CRP d)SCM

24 ……is a global web in which millions of users are communicating with each other with the help of computers.

a)Internet b)WWW c)both of these d)None of these

25 ……is an application layer protocol for distributed, collaborative, hypermedia information systems.

a)html b)HTTP c)Bothe of these d)None of these

26. English physicist Tim Berner's Lee was famous for the establishment of ……..in 1990.

a)internet b)WWW c)Intranet d)none of these

27 ……refers to a kind of e-commerce which refers to a company selling or buying from other company

a)B2G b)B2E c)B2B d)P2P

28. Which of the following is not an example for B2B e-commerce ?

a)Sending and receiving orders b)Invoice and shopping
c)all of these d)none of these

29. A company that manufacturers bicycles may use the internet to purchase tyres from their suppliers. This is an example of----------transaction.

a)B2G b)B2E c)B2B d)P2P

30 ……..sites act as an intermediary between someone wanting a product or service and potential providers

a)brokering sites b)Information sites c)industry portals d)none of these

31. Among the alternate models of B2B e-commerce,……is the best means to obtain a competitive advantage in the Market place.

a)Process based b)strategic relationship based
c)transaction based d)any of these

32 ……..focus on producing a highly integrated value proposition through a managed process.

a)hubs b)community c)contents d)none of these

33 ……is basically a concept of online marketing and distributing of products and services over the internet

a)B2G b)B2E c)B2B d)B2C

34 ……..e-commerce consists of the sale of products or services from a business to the general public

a)B2G b)B2E c)B2B d)B2C

35. Which of the following is not suitable for a B2C transaction ?

a)clothes b)flowers c)airline reservation d)none

36 ……..e-commerce transaction has the advantage of eliminating middlemen.

a)B2G b)B2E c)B2B d)B2C

37…….e-commerce involves customers gathering information, purchasing and receiving products over an electronic network

a)B2G b)B2E c)B2B d)B2C

38. Which among the following is not an user of B2C e-commerce ?

a)manufacturers b)distributors c)Publishers d)none

39 …….e-commerce involves the electronic facilitation of transaction between customers through some third party.

a)B2G b)B2E c)B2B d)C2C

40. Which among the following is an example of C2C ?

a)e-Bay b)Amazon.com c)Rentalic.com d)all of these

41. Peer to Peer [P2P] is also used to describe…….

a)C2C b)B2E c)B2B d)B2C

42 ……..is an online auctioning site that facilitates the trade of privately owned items between individuals.

a)e-Bay b)Amazon.com c)Rentalic.com d)all of these

43. Monster.com is an example of ……..website

a)C2C b)B2E c)B2B d)B2C

44 ……..is an internet network that allows users with the same network in software to connect to each other's hard disks and exchange files

a)P2P b)B2E c)B2B d)B2C

45. This is a protocol which allows files to be transferred from one computer to another computer
a)TCP/IP b)FTP c)HTTP d)none of these

46. A ……..is a document, typically written in plain text interspersed with formatting instructions of html
a)Web page b)home page c)domain d)none of these

47 ……..is the first page of a web site.
a)Web page b)home page c)domain d)none of these

48 ……..allows the person to type ion just the main word or words and the site will come in
a)Web page b)home page c)domain d)none of these

49. ”Google” is one of the most popular……..
a)Portal b)Browser c)Search Engine d)none of these

50. A …….. presents information from diverse sources in a unified way in a web site.
a)Web portal b)Link page c) Both of these d) none of these

51. A……portal is a specialized entry point to a specific market place or industry niche.
a)Vertical portal b)horizontal portal c)both of these d)none of these

52 ……..are general interest portals covering a wide range of topics and features
a)Vertical portal b)horizontal portal c)both of these d)none of these

53. Which among the following is an example for vertical portal ?
a) i-village b)Yahoo c) Google d)Net scape

54. A portal that helps to establish relations and to conduct transactions between various organizations is termed as……
a)B2B portals b)C2C portals c)both of these d)none of these

55 A ……..is a software that scours the internet collecting data about every website and every webpage within it
a)spiders b)Search Engines c)robots d)none of these

56. Search Engines databases are selected and built by computer robot programs called……

a)spiders b)Search Engines c)robots d)none of these

57. Which among the following is not an example for Search engine ?

a)Google b)MSN c)Alta vista d)none of these

58. Web pages are prepared using their language as……

a)html b)FTP c)HTTP d) None of these

59. A web page is transferred to users computer through ……..

a)html b)FTP c)HTTP d) None of these

60. The user reaches this page when they specify the address of a website

a)Home page b)Web page c)Summary page d) None of these

61. The purpose of ……page is to provide links to other pages

a)Home page b)Web page c)Summary page d) None of these

62 ……is an example for a software that visits suggested pages and return the appropriate information to be indexed by the search Engine

a)Robot b)Spiders c)Ants d)All

63 ……..ads appears as rectangular graphics near the top of the page

a)Banner ads b)floating ads c)interstitials d)Unicast ads

64 ……..ads take up the entire screen and are more powerful than banner ads.

a)Banner ads b)floating ads c)interstitials d)Unicast ads

65 ……is a form of advertisement on the web that appears between web pages that the user requests.

a)Banner ads b)floating ads c)interstitials d)Unicast ads

66 ……is basically a TV commercial that runs in the browser window.

a)Banner ads b)floating ads c)interstitials d)Unicast ads

67. Advertisements take the form of a website copy are called……

a)Advertorials b)pop-up ads c)Spam e-mail d)none of these

68 ……..is the most unwanted of online advertising methods.

a)Advertorials b)pop-up ads c)Spam e-mail d)none of these

69 ……..is an unsolicited e-mail sent to every e-mail address that a business can find

a)Advertorials b)pop-up ads c)Spam e-mail d)none of these

70 ……..is the buying and selling of goods and services through wireless handled devices such as cellular phone and Personal Digital Assistants

a)Mobile Commerce b)e-commerce c)both of these d)none of these

71 ……is a class of advertising methods which are considered unethical and may even be illegal

a)Advertorials b)pop-up ads c)Spam e-mail d)malware

72 ……..is the most common way for purchasing an online advertising

a)CPM b)CPC c)Any of these d)none of these

73 ……are animated full screen ads placed at the entry of a site before a user reaches the intended content.

a)Intromercials b)pop-up ads c)Spam e-mail d)malware

74 ……..are interactive online ads that require the user to respond intermittently in order to wade through the message before reaching the intended content.

a)Ultramercials b)pop-up ads c)Spam e-mail d)malware

75 ……facilitates transactions between buyer and sellers by providing comprehensive information and ancillary services, without being involved in the actual exchange of goods and services between the parties.

a)Metamediary b)Intermediary c)middlemen d)all of these

76 ……is any transaction, involving the transfer or rights to use goods and services, which is initiated and or completed by using mobile access to computer mediated networks with the help of an electronic device.

a)Mobile Commerce b)e-commerce c)both of these d)none of these

77 …….provide security and privacy for the use of the web page content

a)HTTP b)html c)FTP d)none of these

78 ……website is one that changes or customizes itself frequently and automatically based on certain criteria

a)Dynamic website b)(Static Website c)phish site d)none of these

79 ……site is created to fraudulently acquire sensitive information such as pass words and credit card details, by masquerading as a trustworthy person or business.

a)Dynamic website b)(Static Website c)phish site d)none of these

80 …….in the e-commerce may be a holder of a payment card such as credit card or debit card from an issuer

a)customer b)issuer c)Merchant d)Acquirer

81 …….is a financial institution that establishes an account with a merchant and processes payment card authorization and payments

a)customer b)issuer c)Merchant d)Acquirer

82. In ……..type of payment system customer is allowed to spend only up to the amount that have pre deposited into account.

a)Prepaid b)Post paid c)both of these d)none of these

83 ……type of payment system is highly useful to those customers who would like to control overspending,

a)Prepaid b)Post paid c)both of these d)none of these

84 ……..credit card gives all the advantages of a normal credit card without worrying about the interest charges

a)Prepaid b)Post paid c)both of these d)none of these

85 ……facility helps the customer to pay only a small amount of the total outstanding and revolve the rest of the payment to the next month.

a)Cash advance b)Revolver c)Tele draft d)None of these

86 ……..is the system of purchasing cash credits in relatively small amounts, storing the credits in our computer, and then spending them, when making electronic purchases over the internet.

a)E-cash b)Digicash c)Cyber cash d)any of these

87 ……is a financial instrument which can be used more than once to borrow money or buy products and services on credit.

a)Credit card b)E-Cheques c)E-cash d)none of these

88. To accept a credit card for payment, we have to open a ……account with our bank

a)Savings Bank b)Current account c)Merchant account d)any of these

89. A……..is a device that includes an embedded integrated circuit Chip [ICC] that can be either a secure micro controller or equivalent intelligence with internal memory or a memory chip alone.

a) smart Cards b)E-Cheques c)E-cash d)none of these

90 ……..is a kind of payment card that transfers fund directly from the consumer's bank account to the merchants account

a)Debit Card b)Electronic purse c)credit card d)any of these

91 ……..is a card with a microchip that can be used instead of cash and coins for everything from vending machines to public transportation.

a)Debit Card b)Electronic purse c)credit card d)any of these

92 ……is basically a secure gate between our organization data and internet.

a)Network firewall b)Antivirus c)both of these d)none of these

93 ……encrypts payment card transaction data and verifies that both parties in the transaction are genuine.

a)SSL b)SET c)both of these d)none of these

94 ……is automated methods of recognizing a person based on a physiological or behavioral characteristic.

a)Biometrics b)PIN c)both of these d)none of these

95. In Biometrics,……ID system is designed to prevent more than one person from using a single identity

a)Positive ID system b)Negative ID system c)both of these d)none of these

96. In Biometrics,……ID system is designed to prevent one person from using more than one identity

a)Positive ID system b)Negative ID system
c)both of these d)none of these

97 ……..are program developed by some dishonest people to destroy the computer system and the valuable information in it.

a)Network firewall b)computer virus c)both of these d)none of these

98. Which among the following is not an example for computer virus ?

a)Chernobyl b)Melissa c)I Love You d)None of these

99 ……are special type of software meant for limiting the risks of being hit by computer viruses

a)Network firewall b)Antivirus c)both of these d)none of these

100. A…….is a person who gains unauthorized access to a computer network for profit, criminal mischief or personal pleasure.

a)Hacker b)spoofer c)operator d)none of these

101 …….acts like a gate keeper that examines each users identification before allowing them to enter to the organization's internal networks.

a)Network firewall b)Antivirus c)both of these d)none of these

102 ……Prevents unauthorized communication into and out of the network, allowing the organization to enforce a security policy on traffic between its network and the internet.

a)Network firewall b)Antivirus c)both of these d)none of these

103. SET means …….

a)Standard Electronic Technology b)Standard Electronic Transfer
c)Secure Electronic Transaction d)None of these

104. The verification of credit card is done by using…….. with a communications link to the merchants acquiring bank

a)Credit card payment terminal b)Point of Sale
c)All of these d)none of these

105. Creating illegitimate sites that appear to be published by established organizations by unscrupulous artists is termed as…….

a)Spoofing b)Snooping c)Sniffing d)None of these

106. Gain entry into the user's system and scan your file system for personal information is known as…….

a)Spoofing b)Snooping c)Sniffing d)None of these

107 ……attacks are difficult and are only successful if the attacker knows something about the shopper

a)Spoofing b)Snooping c)Sniffing d)Guessing passwords

108 ……is the process of making information unintelligible to the unauthorized user.

a)Spoofing b)Snooping c)Sniffing d)Cryptography

109 ……is the reverse process of encryption, to make the information readable once again

a)Spoofing b)Decryption c)Sniffing d)Cryptography

110. A…….provides a way to associate the message with the sender and is the equivalent of an ordinary signature.

a)cyber signature b)Digital signature c)SSL d)none of these

111. A ……is an electronic file that uniquely identifies individuals and websites on the internet and enables secure confidential communications

a)Digital signature b)Digital certificates c)SSL d)none of these

112. The information Technology Act [IT ACT] came into effect on

a)16th November 2000 b)15th December 2000
c)17th October 2000 d)none of these

113. Information sent over the Internet commonly uses the set of rules called…….

a)TCP/IP b)FTP c)HTTP d)gopher

114 ……..is a person who breaks in or trespasses a computer system

a)Hacker b)Snooper c)operator d)spoofer

115. E-mail which contain useless material is termed as……

a)Spam b)useless mail c)trunk mail d)Junk mail

116. India has enacted the first IT Act in the year……

a)2001 b)2002 c)2009 d)2000

117. Which of the following crimes were not covered under IT (Amendment) Act, 2008 ?

a)Cyber terrorism b)Child pornography c)Video voyeurism d)None of these

118. Trade mark, copyright, patent law etc comes under the purview of……

a)Data protection b)Telecommunication laws
c)Intellectual property laws d)None

119 ……..is a programme designed o replicate and spread generally with the victim being oblivious to its existence

a)hacker b)software c)Computer virus d)none of these

120. Which one of the following is not a principle of e-commerce ?

a)privacy b)integrity c)authentication d)none of these

ANSWER KEY

1.a	21.b	41.a	61.a	81.d	101.a
2.b	22.d	42.a	62.d	82.a	102.a
3.b	23.a	43.a	63.a	83.a	103.c
4.a	24.a	44.a	64.b	84.a	104.c
5.a	25.a	45.b	65.c	85.b	105.a
6.a	26.b	46.a	66.d	86.d	106.b
7.c	27.c	47.b	67.a	87.a	107.d
8.c	28.d	48.c	68.b	88.c	108.d
9.c	29.c	49.c	69.c	89.a	109.b
10.a	30.a	50.c	70.a	90.a	110.b
11.b	31.b	51.a	71.d	91.b	111.b
12.a	32.a	52.b	72.c	92.a	112.c
13.b	33.d	53.a	73.a	93.b	113.a
14.c	34.d	54.a	74.a	94.a	114.a
15.c	35.d	55.b	75.a	95.a	115.d
16.b	36. d	56.a	76.a	96.b	116.d
17.d	37. d	57.d	77.a	97.b	117.d
18.a	38.d	58.a	78.a	98.d	118.c
19.b	39.d	59.c	79.c	99.b	119.c
20.c	40.d	60.a	80.a	100.a	120.d

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